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	SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER
1.	12 April 2021 Date of Report (Date of earliest event reported)
2.	SEC Identification Number A200117595 3. BIR Tax Identification No. 214-815-715-000
4.	EMPERADOR INC. Exact name of issuer as specified in its charter
5.	Philippines6.(SEC Use Only)Province, country or other jurisdiction of incorporationIndustry Classification Code:
7.	7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City1110Address of principal officePostal Code
8.	(632)-8709-2038 to 41 Issuer's telephone number, including area code
9.	N/A Former name or former address, if changed since last report
10.	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

Common Shares Treasury Shares 15,838,190,038 404,201,138

11. Indicate the item numbers reported herein: ITEM 9 (b)

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMPERADOR INC.

12 April 2021

By:

DINA D.R. INTING Chief Financial Officer, Compliance Officer and Corporate Information Officer



EMPERADOR SUSTAINS MARKET DOMINANCE IN VARIOUS COUNTRIES

Brandy sales growth in North America and UK further expands; scotch whisky business continues growth momentum across Europe, Asia, and Africa

MANILA, Philippines, April 12, 2021 – **Emperador Inc.**, the world's largest brandy company, is continuously expanding its dominance in various markets around the world as demand for brandy and scotch whisky continues to grow exponentially.

Emperador's brandy business recorded remarkable growth in various countries last year, contributing significantly to the company's international business segment.

The brandy business grew 376% in the United Kingdom, 44% in Mexico, 74% in Canada, and 24% in the United States – all considered to be significant markets in Emperador's international business.

In Africa, *Tres Cepas Brandy*, which is under Emperador's subsidiary in Spain, has expanded their market shares in Guinea and Cameroon.

Whyte and Mackay UK, one of the world's largest scotch whisky producers established in 1844, and a wholly-owned subsidiary of Emperador, has climbed up to be the second largest selling blended scotch brand in the entire United Kingdom.

Its single malt brand, *Jura*, is currently the No.1 single malt in the UK in terms of sales volume in groceries and supermarkets across the country. It is also currently the fastest growing single malt brand in Sweden and The Netherlands.

In China alone, Whyte and Mackay's whisky business also grew by around 200% with sales volume through e-commerce expanding by 227% last year.

"We remain optimistic that we can sustain the momentum of our international business this year as we expect continuing increase in the production and distribution volume of our brandy and whisky products all across Asia, North America, Latin America, Europe, and Africa this year. Emperador is the only Filipino consumer brand company today that is not only present across the different continents of the world, but also dominates most of the brandy and whisky markets in several countries where the products are sold," says Glenn Manlapaz, chief executive officer, Emperador International.